

## **Policy 2024-1**

### **Privacy Policy Statement for Pleasant View City Website(s)**

**Version 1.0 March 2024**

Based off the Privacy Policy Statement for State of Utah Website(s) (version 3.2, September 2010)

#### **Purpose**

Pleasant View City, Utah is committed to protecting the privacy of those accessing its Website(s). The purpose of this policy is to inform those accessing Pleasant View City Website(s) about the collection and use of the personally identifiable information of its users.

#### **Scope**

This privacy policy statement applies to all Pleasant View City Website(s).

#### **Definition of Personally Identifiable Information**

For the purposes of this policy “personally identifiable information” means any information collected online that could serve to identify an individual, such as:

- First and last name
- Physical address
- Email address
- Telephone number
- Credit card information
- Account Number
- Bank account information
- Any combination of personal information that could be used to determine identity

#### **Collection of Information**

The following information may be automatically collected and retained if you look or search through our web pages, or download information:

- The internet domain and Internet Protocol (IP) address of the computer you are using to access our site;
- The type of browser and operating system used to visit our site;
- The date and time of when you access our site; and
- Which portions of the website you visit.

The data collected serves as part of our statistical analysis about the use of our Website(s) so we may better design online services and improve access to them. We do not request nor attempt to gain personally identifiable information about individual users and associate it with the IP addresses. Pleasant View City does not use the information automatically collected to ascertain your personally identifiable information. Pleasant View City may detect user IP addresses for providing location-based user information and services. Pleasant View City does not collect, maintain nor disclose user IP to any third parties.

Except where specified and explicitly requested for a specific business purpose, you do not have to provide personally identifiable information to visit or download information from a Pleasant View City website. Unless you choose to make your personally identifiable information available to us, Pleasant View City will not collect such information from you. Pleasant View City does not use or place spyware on your computer. Be aware that government agencies may request personally identifiable information from you in order to perform requested specialized services.

#### **Personally Identifiable Information Provided by You**

Email or other information requests sent via use of a Pleasant View City website may be saved and used to respond to the request, forwarded to the appropriate agency, communicate updates to the Pleasant View City website that may be interest to citizens, or provide the Pleasant View City web designer with valuable customer feedback to assist in improving the website.

Any personally identifiable information an individual provides to a Pleasant View City website will be used solely by Pleasant View City, its entities, and third-party agents with whom it has contracted to perform a city function on its behalf, unless the information is designated as public record by an individual State agency as authorized under Title 63, Chapter 2, 302, 303, 304 of the Utah Code, entitled "Government Records Access and Management Act" (GRAMA), and the Pleasant View City website provides conspicuous notice that such information is subject to public access.

#### **Collection and Use of Information – Children's Personally Identifiable Information**

Except as otherwise permitted by law, Pleasant View City does not knowingly collect, use, or disclose the personally identifiable information of a child under the age of thirteen.

#### **Personally Identifiable Information Available from Governmental Website(s)**

Information collected is subject to the access and confidentiality provisions of GRAMA and other applicable sections of the Utah Code, federal regulations, and federal law. Consequently, certain communications may be subject to public disclosure. However, in these instances you will be notified on the agency website under the conditions described below in "Pleasant View City Privacy Policies and How They Relate to This Policy."

All records that are prepared, owned, received, or retained by a governmental entity that may be reproduced by certain means are considered public, unless they are private, controlled or protected as outlined in Sections 63-2-302, 63-2-303, and 63-2-304 of the Utah Code, or are records to which access

is restricted according to court rule, other State law, federal law, or federal regulation. Information that is generally considered public record under GRAMA - and not made confidential elsewhere in the Utah Code or by federal law - may be subject to electronic access through Pleasant View City Website(s).

### **Data Security and Quality**

Pleasant View City is committed to data security and the data integrity of personally identifiable information available from or collected by Pleasant View City Website(s). Pleasant View City has taken precautions to protect personally identifiable information from loss, misuse, or alteration. Any authorized third parties responsible for this information are committed to the same principles and are required by contract to follow the same policies and guidelines as Pleasant View City in protecting this information. Visitors should be aware, however, that even though protections are in place, Pleasant View City cannot guarantee against the occurrence of hardware failure, unauthorized intrusion, or other technical problems.

Unless otherwise prohibited by State law, federal law, or federal regulation, an individual may access and correct personally identifiable information whether the inaccuracy was created by accident, unauthorized access, or a change in circumstances. Pleasant View City also reserves the right to use any legally appropriate measures to prevent, monitor, and investigate any attempt to deface, delete or otherwise tamper with or abuse a Pleasant View City website, server, database, information system or other Pleasant View City technology asset.

### **Pleasant View City Privacy Policies and How They Relate to This Policy**

A privacy policy issued by Pleasant View City for its website may provide additional detail to, but not conflict with, this privacy policy, except as required by an applicable State law, federal law, or federal regulation. Any Pleasant View City agency or organization who collects or uses personally identifiable information in a manner inconsistent with this policy as a result of an applicable State law, federal law, or federal regulation, will adopt and issue a privacy policy of its own. The privacy policy it issues shall describe how its collection and use of personally identifiable information differs from Pleasant View City's practices as set forth in this policy. The agency's privacy policy will be conspicuously posted for your review. The privacy policy issued by the agency or organization will apply to its own website. In addition to this policy, we also recommend that you refer to the applicable agency privacy policy to obtain a description about how your personal information is collected and used.

An agency may not substitute its own privacy policy for this policy, unless a state law, federal regulation or federal statute requires an agency to treat personally identifiable information in a way that is inconsistent with this policy. In this case, an agency may opt-out of the specific provision of this policy which conflicts with the state statute, federal regulation, or federal statute. If that occurs, the remainder of the provisions of this policy shall apply to the agency.

A full description of how agencies are to inform you if your personal information is treated any differently than as described in this policy is provided in R365-5-1 et seq. of the Utah Administrative Code, which governs the actions of state agencies.

### **Non-Pleasant View City Website(s)**

Visitors may link to various Website(s) from Pleasant View City web pages. Pleasant View City is not responsible for the privacy practices or content of external sites. Many of these sites, particularly those in the private sector, may not be subject to GRAMA, other sections of the Utah Code, or federal law.

Those visiting external sites are advised to check the applicable privacy statement and be cautious about providing personally identifiable information without a clear understanding of how the information will be used.

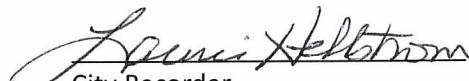
This policy shall take effect immediately.

**DATED** this 26<sup>th</sup> day of March, 2024.

PLEASANT VIEW CITY, UTAH

  
Leonard M. Call, Mayor

Attest:

  
City Recorder



Vote:

CM Arrington:

Yes

CM Gibson:

Yes

CM Marriott:

Yes

CM Nelsen:

Abstain

CM Urry:

Yes